## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

## Patent Application Transmittal

Commissioner for Patents P.O. Box 1450 Mail Stop Patent Application Alexandria, VA 22313-1450

Sir:

Transmitted herewith for filing is the Patent Application of:

Inventor:

Ronald Pfeifer et al.

For:

BEHAVIOR ANALYSIS BASED OPTIMIZATION OF NAVIGATION IN

E-COMMERCE USER INTERFACES

ASSIGNEE NAME: INTERNATIONAL BUSINESS MACHINES CORPORATION ASSIGNEE RESIDENCE: ARMONK, NEW YORK

Enclosed are:

4 Sheets of Drawings

A Declaration and Power of Attorney

An Information Disclosure Statement and form PTO/SB/08A

 $\overline{X}$  A certified copy of foreign application

An Assignment of the invention to International Business Machines Corporation, Armonk,

New York 10504

The filing fee has been calculated as follows:

Other Than	Small	<b>Entity</b>
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**PATENT** 

Rate	Fee	
	\$750.00	
x \$18.00=	\$ 00.00	
x \$84.00=	\$ 00.00	
\$280.00	\$ 00.00	
TOTAL	\$750.00	

For:	No. F	iled	No. Extra
Basic Fee			
Total Claims	16	-20 =	0
Indep. Claims	2	-3 =	0
Multiple Dependent	Claim Prese	nted	

**EXPRESS MAIL CERTIFICATE** 

Express Mail Label No.:

ET747048889US

Date:

June 23, 2003

I hereby certify that I am depositing the enclosed or attached paper with the U.S. Postal Service "Express Mail Post Office to Addressee" service on the above date, addressed to the Commissioner for Patents, P.O. Box 1450, Mail Stop Patent Application, Alexandria, VA 22313-1450.

Lisa M. Plank

Patent Application Transmittal Attorney Docket No. DE920010116US1

## Deposit Account Authorization:

Please charge Deposit Account No. 09-0465 in the amount of \$750.00. A duplicate copy of this sheet is enclosed.

The Commissioner is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account 09-0465. A duplicate copy of this sheet is enclosed.

 $\boxed{X}$  Any additional filing fees required under 37 C.F.R. §1.16.

 $\overline{X}$  Any patent application processing fees under 37 C.F.R. §1.17.

Respectfully submitted,

Steven W. Roth, Consulting Attorney

Registration No. 34,712

Date: June 23, 2003

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